DESIGNATION OF CONFIDENTIAL AND PROPRIETARY INFORMATION

Material submitted in response to the City of Milwaukee's Request for Proposal No 1851 includes proprietary and confidential information which qualifies as a trade secret, as provided in Section 19.36(5), Wis. Stats., or is otherwise material that can be kept confidential under the Wisconsin Open Records Law. As such, the proposer asks that certain pages, as indicated below, of this proposal be treated as confidential material and not released without the proposer's written approval. Therefore, I am providing the following information with the express understanding that it is being submitted to the City under a pledge of confidentiality. I would not have submitted this information had the City not pledged to keep it confidential* and request that the following pages not be released:

	Section	Page	<u>Topic</u>	
*NOTE: Proposers are cautioned that the ENTIRE PROPOSAL MAY NOT FALL WITHIN THE CONFINES OF THE PLEDGE OF CONFIDENTIALITY.				
IN THE EVENT THE DESIGNATION OF CONFIDENTIALITY OF THIS INFORMATION IS CHALLENGED, THE UNDERSIGNED HEREBY AGREES TO PROVIDE LEGAL COUNSEL OR OTHER NECESSARY ASSISTANCE TO DEFEND THE DESIGNATION OF CONFIDENTIALITY.				
Failure to include this designation in the proposal response may mean that all information provided as part of the proposal response will be open to examination and copying.				
	Signature (Authorized Re	epresentative)		Telephone Number
	Name (Please Print)			Company Name
	Title			Date
NOTE:		s custodian of these public	records has the obligation, pursuan	t to the Public Records Law, to

determine whether the above information can be kept confidential.

The City of Milwaukee will notify any proposer if a determination is made that the requested information cannot be kept confidential.

PROPRIETARY INFORMATION: Proprietary information submitted in response to this request for proposal will be handled in accordance with applicable City of Milwaukee procurement regulations. A proposer responding to this proposal should not include any . proprietary information as part of its proposal unless the proposer 1) designates the specific information that it maintains is proprietary and the reason(s) for such designation in a separate document to the City of Milwaukee, Department of Administration, Business Operations Division and 2) identifies the specific information when it occurs within the proposal.

The City of Milwaukee's preference is for the proposer to segregate all information designated as confidential into one section of the Request for Proposal and/or a separate document for easier removal to maintain its confidential status. The response to the proposal should indicate which portion of the requested information is confidential and where this information is located within the response. i.e. under separate cover, in confidential Section No. , etc. Data contained in the proposal and all documentation become the property of the City of Milwaukee, Department of Administration, Business Operations Division.

Generally, proposals are available for public review after the City of Milwaukee, Department of Administration, Business Operations Division has awarded a contract.